

Both organizations will develop a training program aimed at promoting practical experiences in companies

TELEFONICA FOUNDATION AND NOVIA SALCEDO FOUNDATION WILL PROMOTE TECHNOLOGICAL TALENT IN THE 42 PROGRAMMING CAMPUSES

- **The 42 Urduliz Bizkaia campus, promoted by Fundación Telefónica and the Provincial Council of Bizkaia, will be the first center where collaboration between the organizations will begin, focusing on the promotion of technological talent, mainly among young people, through professional experiences in companies that complement their training.**
- **Additionally, both institutions will promote the implementation of actions that increase the diversity and number of beneficiaries, through Telefónica's Corporate Volunteering program.**

Bilbao, 1sr. July 1, 2025. –Telefonica Foundation and Novia Salcedo Foundation have signed a collaboration agreement at the 42 Urduliz Bizkaia programming campus, which the former promotes with the Provincial Council of Bizkaia, to promote technological talent among young people through training and internships in companies that complement the learning of the most in-demand digital skills in today's job market.

Both organizations will develop a program of activities aimed at both training in programming and digital skills, as well as the acquisition of transversal competencies to boost technological talent. The purpose of all these actions is to improve the employability of the beneficiary groups, with a special focus on youth and people in vulnerable situations.

Furthermore, as a result of this collaboration framework, both organizations will exchange experiences and knowledge in order to improve the impact of the planned activity agenda. They will also promote the organization of initiatives that, through the Telefónica Corporate Volunteering program, increase the reach to more groups that could benefit from the activities program.

The four 42 Telefonica Foundation programming campuses in Urduliz (Bizkaia), Barcelona, Malaga, and Madrid will host a large part of the training program, workshops, and talks, becoming key centers for the initiative. In fact, the 42 Urduliz Bizkaia center will be the first to launch the program.

Fundación Telefónica, digital inclusion to make a more human world

At Telefonica Foundation, we contribute to making our world more human by promoting digital inclusion. We work to address four major challenges: reducing the educational gap, improving employability, fostering social and digital integration, and promoting art, culture, and thought. We anticipate the opportunities and challenges of digitalization while

safeguarding digital rights, and we develop free training programs to support people throughout their lives: training minors in digital skills and responsible technology use, empowering young people and adults to access digital professions, and digitally enabling older people so they are not left behind.

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About Fundación Novia Salcedo:

Novia Salcedo Foundation (www.noviasalcedo.es) assisted and qualified more than 1,100 young graduates from the Basque Country last year in their search for their first job, managed more than 500 non-labor professional internships with over 300 companies in Euskadi, and enabled 360 young people to sign new contracts, an impressive effectiveness ratio. It has an annual fund of more than 3 million euros invested in regulated and paid practical learning processes in companies, supported by a systematic process developed over 40 years to promote quality youth employment. It is a collaborating agency of Lanbide, a consultative entity of the United Nations, and organizes the BYEF International Employment Forum annually.

FOR MORE INFORMATION:

FUNDACIÓN NOVIA SALCEDO: Paloma Eizaguirre paloma@noviasalcedo.es Gonzalo Vilallonga gonzalov@ccglobal.es - 609 33 87 00

FUNDACIÓN TELEFÓNICA: virginia.rojasmadrado@telefonica.com | 660 57 30 17.

ATREVIA: bmendigucha@atrevia.com | 667 63 29 24