

Press Release



#MovilizadosPorLaDana

Telefónica's Board of Directors and the Board of Trustees of its Foundation approve an extraordinary donation of 3 million euros to support those affected by the DANA

Telefónica, through its Foundation, donates three million euros to those affected by the DANA

- Telefónica has mobilized, from the very beginning, and in collaboration with the authorities and third-sector organizations, all the necessary human and technical resources to assist the victims of the disaster.
- Through its Corporate Volunteering Program, Fundación Telefónica is working on the ground in collaboration with the Red Cross and other organizations and has already sent an 18-ton truck with essential supplies.

Madrid, November 8, 2024.- The Board of Directors of Telefónica and the Board of Trustees of its Foundation have approved an extraordinary allocation of three million euros to support those affected by the DANA (isolated depression at high levels of the atmosphere).

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In response to the severe flooding caused by the DANA, the Telefónica group has mobilized its human and technical teams to provide support to all those affected and to restore communication services. From the outset, the Company has worked relentlessly to restore services and ensure communications, having already recovered 94% of the fixed-line service and more than 92% of mobile service.

Additionally, through its Foundation, Telefónica launched the emergency campaign #MovilizadosPorLaDana, putting its financial and human resources at the disposal of citizens in the affected regions, in collaboration with social organizations and other institutions.

In partnership with Cruz Roja, this fundraising campaign was launched from the beginning, with the funds being used to purchase first-response materials to assist the victims. The Foundation has also been working continuously with the Spanish Association of Foundations and other third-sector organizations.

Furthermore, through the Corporate Volunteering Program, the Foundation has been working on the ground from the onset of the disaster, always in cooperation with the relevant authorities, to provide all possible assistance. Among the actions taken, volunteers have helped to clean schools, civic centers, and other public spaces. Telefónica Volunteers are involved in sorting donations and will distribute the materials received through the campaign, with local volunteers managing the delivery to affected communities.

In addition, an urgent initiative was activated to collect essential supplies among the company's employees. In just 36 hours, 19 pallets of basic items were collected and have already been sent to Torrent (Valencia) for distribution by the network of social organizations working on the ground to support the people who need them most.