

ProFuturo

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ProFuturo and American Tower join forces to bring educational innovation with technology to vulnerable schools in Latin America and Africa

- **The strategic collaboration aims to effectively improve knowledge of the need of vulnerable schools to promote innovative practices and strengthen their digital educational transformation in the coming years.**
- **The joint project will begin with a first phase focused on strengthening education with technology in 44 schools in Chile, Colombia and Kenya, where ProFuturo and American Tower are active. It is expected to have a positive impact on the lives of more than 4,500 students and 475 teachers.**

Barcelona, February 28, 2024 - ProFuturo, the technology-enabled education innovation program of Fundación Telefónica and Fundación "la Caixa", and American Tower announced today their partnership to continue transforming children's education through technology. The program will first be deployed in 44 schools in Africa and Latin America.

Magdalena Brier, CEO of ProFuturo, and Rodrigo Jimenez Castellanos, Group Head of Public Affairs, Communications and Sustainability for American Tower EMEA and LatAm, formalized this partnership during Mobile World Congress 2024 in Barcelona, Spain.

ProFuturo and American Tower seek to support underserved communities through educational innovation with technology, enabling social programs to improve quality of life and ensure equitable participation in the digital world.

American Tower's Digital Communities are digitally connected, technology-equipped spaces that offer digital literacy and education for youth, financial education and vocational training for adults, or healthcare services.

The joint project will begin with a first phase focused on strengthening education with technology in 44 schools where ProFuturo and American Tower are active, located in Chile, Colombia and Kenya, and is expected to positively impact the lives of more than 4,500 students and 475 teachers. By 2024, the program is planned to expand to more schools and countries on both continents.

Magdalena Brier, General Manager of ProFuturo, wanted to celebrate this agreement that "reinforces the commitment of the two organizations against the digital divide and the education gap. The alliance between ProFuturo and American Tower is a big step to improve educational opportunities for the most vulnerable. We are very honored with their support for what we have been doing since 2016 and I can't stop thinking about

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each of the teachers, boys and girls who will benefit, because together we are going to contribute to transform their lives."

Mneesha Nahata, SVP Legal & Chief Sustainability Officer of American Tower Corporation, said, "There is no alternative to the necessary digital transformation and drive for digital education. With digital communities deployed across several continents, we now take a giant step forward through the partnership with ProFuturo to continue supporting underprivileged communities with connectivity and technology, enabling social programs to improve quality of life and ensure equitable participation in the digital world."

At the launch event, Jiménez Castellanos, said that he was "very proud of our strategic partnership with ProFuturo, and we hope to achieve significant advances that will improve and promote innovation in digital education. Without a doubt, ProFuturo has one of the most advanced programs worldwide in educational innovation with technology and at American Tower we want to support growth in Africa and Latin America with our Digital Communities program so that, together, we continue to build a more connected world."

Following the principles established by the United Nations Global Compact and the Sustainable Development Goals, American Tower and ProFuturo share the vision that access to quality education in complex environments is essential to reducing poverty and inequality in the regions. Through this strategic collaboration, they hope to foster increased knowledge, promote innovative practices and strengthen the digital transformation of education in the coming years.

About ProFuturo

ProFuturo is a program of educational innovation with technology launched by Fundación Telefónica and "la Caixa" Foundation to reduce the educational gap in the world by providing quality education to children in vulnerable environments in Latin America, the Caribbean, Africa and Asia. Its intervention model is based on the evidence of impact provided by continuous monitoring processes, studies and evaluations.

ProFuturo uses innovative teaching methodologies to help teachers and students develop competencies to face the challenges of the 21st century. The program works with other institutions and companies and aims to create a large international network of teachers who teach, learn and share knowledge to achieve, together, a better education in the world.

About American Tower

American Tower, one of the largest global REITs, is a leading independent owner, operator and developer of multitenant communications real estate with a portfolio of over 224,000 communications sites and a highly interconnected footprint of U.S. data center facilities.

Headquartered in Boston, Massachusetts, American Tower operates in the United States, Argentina, Australia, Bangladesh, Brazil, Burkina Faso, Canada, Chile, Colombia, Costa Rica, France, Germany, Ghana, India, Kenya, Mexico, New Zealand, Niger, Nigeria, Paraguay, Peru, Philippines, South Africa, Spain, and Uganda.

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