

PRESS RELEASE

The 6th edition of enlightED establishes the event as the major international forum on educational innovation

THE SUCCESS OF ENLIGHTED 2023 IN FIGURES: 2,500 ATTENDEES AND MORE THAN 50 SPEAKERS FOR RETHINKING THE IMPACT OF AI ON EMPLOYMENT, ETHICS AND EDUCATION



**From left to right: M. Benjumea, X.Bertolín, JM. Álvarez-Pallete, P. Alegría, JL. Martínez Almeida, C. Morenés y D. del Alcázar.*

- enlightED 2023, the global conference combining innovation, education and technology, brought together a total of 50 speakers from home and abroad and featured over 30 debates, workshops and case studies. 2,500 people attended the sixth edition of an event which, held on 18 and 19 October, focused on rethinking education in the age of artificial intelligence.

- The closing ceremony was attended by Pilar Alegría, acting Minister of Education and Vocational Training, José Luis Martínez Almeida, Mayor of Madrid, José María Álvarez-Pallete, President of Telefónica, Carmen Morenés, Director General of Fundación Telefónica, Diego del Alcázar, CEO of IE University, María Benjumea, founder and CEO of South Summit, and Xavier Bertolín, Corporate Director of Education and Marketing for the "La Caixa" Foundation.
- Over the two days, the renowned domestic and international speakers included Toju Duke, founder of Diverse AI, a speaker, author and advisor on responsible AI, Daniel Susskind, professor of Economics at King's College London and associate researcher at the Institute for Ethics in Artificial Intelligence at Oxford University, Carl-Benedikt Frey, Dieter Schwarz associate professor of Artificial Intelligence and Work at the Oxford Internet Institute and fellow of Mansfield College at Oxford University, Edo Segal, serial entrepreneur, inventor and private investor and currently the founder and CEO of bMuse, and Priya Lakhani, founder and CEO of Century Tech.

Madrid, 19 October 2023. The 6th edition of [enlightED](#), the international conference on innovation, education and technology, which has established itself as a global leader in educational innovation, came to a close today. The conference, promoted by Fundación Telefónica, IE University, South Summit and the "La Caixa" Foundation, took place on 18 and 19 October at the Espacio Fundación Telefónica in Madrid in the presence of 2,500 people.

Under the slogan *Rethinking education in the age of artificial intelligence*, enlightED 2023 addressed the challenges, opportunities and solutions posed by generative AI, its use and its applications for teachers and students, respect for diversity, regulation and ethical boundaries and the impact on the future of employment, among other issues.

The closing ceremony was attended by Pilar Alegría, acting Minister of Education and Vocational Training, José Luis Martínez Almeida, Mayor of Madrid, José María Álvarez-Pallete, President of Telefónica, Carmen Morenés, Director General of Fundación Telefónica, Diego del Alcázar, CEO of IE University, María Benjumea, founder and CEO of South Summit, and Xavier Bertolín, Corporate Director of Education and Marketing for the "La Caixa" Foundation. During his closing speech, José María Álvarez-Pallete, the president & CEO of Telefónica, underlined: *"Telefónica's proposal is to use technology to hack technology. Part of the solution is to use platforms and personalize information with AI to reinvent the way we educate. We shall learn to use technology with a purpose."*

As in previous years, the conference brought together some of the leading national and international thinkers to address the impact of generative AI and the related challenges and opportunities. They included renowned speakers such as Toju Duke, founder of

Diverse AI, **Daniel Suskind**, an expert on the impact of technology focusing on AI, work and society and professor of Economics at King's College London, **Carl-Benedikt Frey**, Dieter Schwarz associate professor of Artificial Intelligence and Work at the Oxford Internet Institute, **Edo Segal**, founder and CEO of bMuse, **Priya Lakhani**, founder and CEO of Century Tech, and **Carlos Santana**, one of the best-known Spanish-speaking popularisers of artificial intelligence on YouTube.

A more experiential enlightED

It was an event free of charge that also featured **over 30 debates, workshops and case studies to experiment with the uses and applications of AI in learning models, public education policies, skills-related policies for AI and cybersecurity and the basic tools of AI for the next digital generation**, among other topics. A series of debates introduced us to this new technology, which has burst onto the scene this year, revolutionised the world and marked a turning point in all the sectors, including the transformation of the labour market, industry, business, communication and, above all, education.

About Fundación Telefónica

At Fundación Telefónica we make our world more human by promoting digital inclusion. We want to form an active part of a fairer society in which people can realise their full potential by using the transformative power of digital to achieve greater social progress. We therefore foster the development of digital skills by means of innovative and life-changing solutions to improve people's employability, reduce the education gap and address the new social and digital vulnerabilities. We do so with a direct, distinctive and innovative intervention model in partnership with strategic partners, focusing on people to achieve a greater social impact.

www.fundaciontelefonica.com

About IE University

IE University promotes positive change through education, innovation and research. The institution offers a technology-based learning ecosystem for leaders who make a difference in the world through innovation, global vision, entrepreneurship, sustainability and a unique focus on the humanities. IE University is made up of five schools: IE Business School, IE School of Science and Technology, IE Law School, IE School of Architecture and Design

and IE School of Politics, Economics and Global Affairs, which provide undergraduate, postgraduate, executive education and doctoral programmes. The institution has more than 8,000 students from 140 countries on its Madrid and Segovia campuses and its platform with 75,000 graduates operates in 180 countries. Further information at: www.ie.edu

About South Summit

South Summit is the most valuable entrepreneurship and business network connecting corporations, startups, entrepreneurs, investors and institutions from all over the world. More than 32,000 startups have taken part in South Summit and its Startup Competition, which has produced 7 unicorns and over 1,000 finalist startups, with a 90% survival rate and more than 12 billion dollars of investment raised. At its 11th event in Madrid, held last June, it brought together more than 20,000 attendees from 125 countries, who made more than 175,000 high-value connections, 6,500 entrepreneurs, 21 of them unicorns, and 2,000 investors, with an investment portfolio totalling more than 326 billion dollars. Following its visits to Mexico, Colombia, Peru, Chile and Argentina, South Summit has spent two years in Brazil, with successful results.

About "La Caixa" Foundation

There is only progress if we all make progress

Committed to the well-being of people, especially the most vulnerable groups, the "La Caixa" Foundation is the leading private foundation in Spain and one of the most important ones in the world, with a budget amounting to 538 million euros in 2023. Its priority lines of action are developed in the social, cultural, educational and scientific research fields. Through EduCaixa and its scholarship programme, the institution fosters educational transformation at schools and promotes equal opportunities and training of excellence at the best universities and research centres in the world. More information at fundacionlacaixa.org

For more information: enlighted.education.com

Fundación Telefónica: Eva Solans eva.solansgalobart@telefonica.com / 676 470 587

ATREVIA: Sara López slfarhan@atrevia.com / 673 76 50 08

<https://www.enlighted.education/>