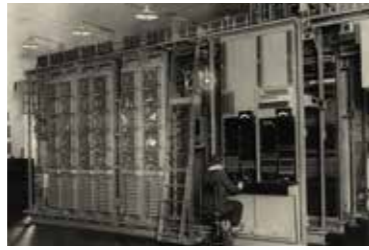


Travelling exhibitions



**2022
/25**



Transformations. Spain in the 1920s in Telefónica's Photographic Archives

Sections

- The transformation of the landscape
- The urban environment
- Construction of buildings and interior spaces
- Advertising, schools and trades
- Personnel, installations and inaugurations

Category

Telefónica's Technological Heritage and Photographic Archive

Curator

Fundación Telefónica

Area

100 – 200 m²

Transformations brings together a collection of magnificent images from the mid-1920s, taken by a team of photographers who worked on the conception of an unusual collective imaginary in Spain. The most representative photographers or graphic reporters of the time were hired for the documentation work of the Compañía Telefónica Nacional de España (CTNE), who, while bearing witness to a series of technical innovations, did not fail to reflect with a high artistic component the fascination with the emergence of new social habits, new professions and the changes in the rural and urban landscape.

Among the authors of the CTNE archive, we must highlight Marín, Alfonso, Gaspar y Contreras and Vilaseca. This group of photographers found a way to combine the paid work of Telefónica with a creative and original attitude towards the photographed, managing to transform the documentation of the telephone poles and cable laying into an extraordinary series of photographs that combine the artistic with the documentary. The exhibition is completed with a selection of short films from the early twentieth century that allow us to understand the scope of this unique documentary recovery project.

General conditions

Venue responsability Costs

- Rental fee for the exhibition
- Curatorship
- Exhibition design adaptation
- Round trip shipment
- Nail to nail insurance
- Storage of empty packaging
- Production of materials
- Packing and unpacking
- Rental of audiovisual equipment
- Fundación Telefónica
coordination travel
- Management of rights, if applicable

Further information

Exhibition Manager

Maria Brancós Barti
maria.brancosbarti@telefonica.com

Travelling management

Laura Ramón Brogeras
laura.ramonbrogeras@telefonica.com
mobile 679 906 578

Sandra Gutiérrez Andaluz
sandra.gutierrezandaluz@telefonica.com
mobile 666 794 160

Reyes Esparcia Polo
reyes.esparciapolo@telefonica.com
mobile 679 909 309

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(fundaciontelefonica.com)

