

# Travelling exhibitions



**2022  
/25**



# Mars.

## The conquest of a dream

### Sections

- The fascination for Mars
- Mars in detail
- Places on Mars
- The science that believed in Martians
- Mars in the imagination
- To Mars
- On Mars

The celestial vault and its contemplation have always exerted a deep fascination in human beings. For centuries, we have looked to the stars to represent our beliefs, and through them we have explained many of the phenomena that surround us. Long before the first human spacecraft landed on Mars in 1971, the red planet spurred the human imagination for centuries. In all times and cultures, Mars has been the planet we have observed with the greatest curiosity and veneration. Source of fear and fable at the same time, territory of "the others" and longed-for destination for the human being of the future.

This exhibition approaches the red planet from multiple perspectives. From its study throughout history (through illustrations and objects from the sixteenth to the twentieth century) to the first space missions. From its impact on the popular imagination to its repercussion in high culture, becoming the protagonist of such notable works as Ray Bradbury's *Martian Chronicles* or *The War of the Worlds* by H. G. Wells. Mars has been the scene of various peaceful and violent ways of encountering "the other" imagined by authors such as Brown, K. Dick or Clarke, and in all cases, fiction represented on Martian terrain such burning issues as colonialism, identity or the future of our civilization.

Setting foot on Mars is, without a doubt, the great feat that humanity has set out to bequeath to the next generations. Today, scientific discoveries of enormous value and achievements of epic magnitude coexist with futuristic utopias to colonize Mars. The exhibition concludes by exploring the challenges of what would undoubtedly be the greatest achievement in human history. The future of Mars is uncertain: will we become the first species to inhabit two planets? Will we find life on the red planet? What clues will it offer us to understand our own world? Whatever the case, Mars will continue to be - as Carl Sagan noted - "that mythical space on which we have projected all our fears and our hopes".

### Category

Knowledge and Digital Culture

In coproduction with the Museu de les Ciències of Valencia

### Curators

Fundación Telefónica and Museu de les Ciències de Valencia

### Area

100 - 300 m<sup>2</sup>

## General conditions

### Venue responsability Costs

- Rental fee for the exhibition
- Curatorship
- Exhibition design adaptation
- Round trip shipment
- Nail to nail insurance
- Storage of empty packaging
- Production of materials
- Packing and unpacking
- Rental of audiovisual equipment
- Fundación Telefónica coordination travel
- Management of rights, if applicable

## Further information

### Exhibition Manager

**Maria Brancós Barti**  
maria.brancosbarti@telefonica.com

### Travelling management

**Laura Ramón Brogeras**  
laura.ramonbrogeras@telefonica.com  
mobile 679 906 578

**Sandra Gutiérrez Andaluz**  
sandra.gutierrezandaluz@telefonica.com  
mobile 666 794 160

**Reyes Esparcia Polo**  
reyes.esparciapolo@telefonica.com  
mobile 679 909 309

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(fundaciontelefonica.com)

