PRESS RELEASE

<u>Promoted in Spain by Telefónica Foundation, together with public-private partnerships, 42 is one of the most innovative campuses in the world</u>

42, THE PROGRAMMING CAMPUS WITH THE MOST DISRUPTIVE METHODOLOGY, KICKS OFF A NEW COURSE WITH 2,000 STUDENTS

- **Free of charge, in-person, without classrooms, open 24/7 and with no age restrictions, 42 is much more than a programming campus. It's an academy that teaches values, attitude and hard and soft skills. A space with a disruptive training model that creates the digital profiles required by the labour market and enables the students to "learn to learn".**

- **Throughout its four years of life in Spain there have been four 42 campuses (in Madrid, Barcelona, Urduliz (Bizkaia) and Málaga), all of them run by Telefónica Foundation together with public-private partnerships. There are currently around 2,000 students in our country and 15,000 in the 26 in the world in which the 42 Network operates.**

- **The 42 campuses, which guarantee 100% employability, prepare their students for the new digital professions with specialisations in areas such as big data, IOT, video game development, cybersecurity and machine learning.**

- **In addition to the 42-style training, there are other shorter formats and experiences and/or more specific ones such as open days, bootcamps and dedicated courses for women, thus meeting the needs of the different public profiles.**

Madrid, 27 September 2022.- This September, nearly 2,000 students from the 42 campuses in Madrid, Barcelona, Urduliz (Bizkaia) and Málaga are beginning their training in the professions that are most in demand in the labour market. Promoted by Telefónica Foundation in partnership with public-private partnerships, 42 is a free and in-person campus with an innovative and disruptive methodology that's open to anyone who wants to enter the digital world. For the second year in a row, **42** has been included in the WURI ranking as one of the **top ten most innovative universities in the world**, ahead of prestigious institutions such as Harvard, Columbia and Yale.

In 2021, our country had 72,000 ICT specialists, a number equivalent to 3.8% of total national employment at the time (the average in the European Union stood at 4.8%), while **only 17% of Spanish companies have digital technology specialists in their workforces, compared with the figure of 19% for firms throughout Europe, according to the data in** Telefónica Foundation's report titled *The Digital Society in Spain*.

42: a bridge towards digital employment

For the last four years, faced with this shortage of digital professionals, Telefónica Foundation, **in partnership with Bizkaia Provincial Council, Barcelona City Council, the Government of Catalonia, Málaga City Council, the Government of Andalusia and Málaga Provincial Council**, has promoted free training in

<Gratuito, presencial, sin horarios y sin límite de edad>

programming through the four 42 campuses in the country. **Throughout September, around 2,000 students in Madrid, Málaga, Barcelona and Urduliz (Bizkaia)** will begin their traineeships and immerse themselves in an experience that's set to completely change their lives, with learning that will prepare them for new digital professions, with specialisations in areas such as big data, IOT, video game development, blockchain, cybersecurity and machine learning. **Free of charge, in-person, without classrooms, open 24/7 and with no age restrictions**, the 42 students will learn by means of one of the methods that's best suited to the new approach to employment in our society.

<Con un 100% de empleo, 42 prepara a sus estudiantes para las nuevas profesiones digitales>

42 applies a pioneering global methodology based on projects, gamification and peer-to-peer learning. **The students learn at their own pace and "learn to learn".** The most valuable aspect is that they learn from their classmates through collaborative work, sharing challenges and, above all, evaluating each other. During this process the students don't compete with each other; they understand that, in order to advance through the methodology, they have to cooperate and work hand in hand. They face challenges such as problem-solving, frustration tolerance, teamwork and cognitive flexibility.

Flexible training that's free of charge and tailored to different audiences

The only requirements for admission to 42 are to be over 18 years old and to want to form an active part of the digital transformation of our society. No prior training or knowledge of programming is required. To gain access to 42 it's necessary to pass two online memory and logical-mathematical tests and an in-person trial, the so-called 26-day "piscine", during which the first notions of programming are learnt.

Enrolment is permanently open all the year round and the calls for the piscines are announced on the websites and social media of each campus.

With an average three-year duration, 42 provides preparation for the new digital professions required by the labour market. **In addition to the 42-style training, there are other shorter formats and/or more specific ones that 45,000 people have attended** (open days, bootcamps, Piscine Discovery, etc.). These new training experiences meet the needs of different public profiles, from people who are unemployed or seeking upskilling or reskilling for their careers to teachers, professors and students on technical courses, with a special focus on women.

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Telefónica Foundation, the social side of the digital era

For over 20 years Telefónica Foundation has been striving to be a catalyst of social inclusion in the digital era and contribute to creating a more inclusive, fair and charitable world. True to its technological origins, it's placing its trust in the limitless capabilities of the new technologies to improve people's lives and connect them to the opportunities provided by digital progress. With this vision in mind, it operates in 41 countries with a transformational vocation to connect society to education and reduce the education gap, with the new form of employability to generate the digital profiles required by the labour market, with knowledge and culture to generate a common reflection on the ideas that are changing the world and with solidarity by undertaking social actions hand in hand with Telefónica's employees to ensure that the most vulnerable people have the same opportunities for development. It does so through global and inclusive initiatives with a digital soul and with the combined forces of more than 500 entities and 100 public administrations.