

## PRESS RELEASE

Between November 16 and 17, enlightED, the world conference on education, technology and innovation promoted by Fundación Telefónica, IE University, South Summit and Fundación "la Caixa", returns for a fifth year with face-to-face attendance.

### SUSAN DAVID, OUSMAN UMAR, ALOK KANOJIA AND BISILA BOKOKO AT ENLIGHTED 2022



- Among the confirmed speakers: South African psychologist Susan David, author of the bestseller "Emotional Agility"; Monica Arés, head of immersive learning and education at META; Ousman Umar, founder of Nasco Feeding Minds, a victim of people-traffickers who now promotes digital education in Ghana; Nuno Crato, mathematician and a former Portuguese education minister; Bisila Bokoko, one of the most influential Spanish businesswomen in the United States, and Alok Kanojia psychiatrist and co-founder of Healthy Gamer.

**Madrid, September 22, 2022.** enlightED 2022, the global conference on education, technology and innovation, returns, after two hybrid editions, in a face-to-face format on **November 16 and 17** at the Telefónica District in Madrid with internationally renowned speakers from the worlds of education, technology and innovation. This **fifth edition will be supported by the Caixa Foundation, which joins Fundación Telefónica, IE University, and South Summit as organizers of the event.**

The theme of enlightED 2022 **will be *Connecting Innovation. Education that transforms***, and will take place over two days focusing on three areas: the digital skills of today and tomorrow, disruptive classrooms and advancing equity and inclusion through innovation.

The speakers this year will reflect on the challenges in education in the digital era. Among those confirmed are psychologist **Susan David, author of the bestseller *Emotional Agility***; **Monica Arés, head of immersive learning and education at META**; **Ousman Umar, founder of Nasco Feeding Minds, a victim of people**

**traffickers who now promotes digital education in Ghana; mathematician Nuno Crato, mathematician and a former Portuguese education minister; Bisila Bokoko, founder of African Literacy Project, and among the ten most influential Spanish businesswomen in the United States, and Alok Kanojia, psychiatrist, president and co-founder of Healthy Gamer, which treats addictions to online activities such as video games.**

### **More than two million viewers**

Since its first edition, enlightED has become a global benchmark in the field of education, innovation and technology, accumulating more than two million spectators from 46 countries and 300 international speakers.

This year's event also includes panels on **computational thinking and artificial intelligence applied to education, digital competencies for teachers**, as well as on the opportunities **metaverse** can offer **in learning**. It will also host a **hackathon based on the disruptive methodology of 42**, the Fundación Telefónica's Spanish programming campus.

The enlightED program will continue with afternoon lectures and discussions from Brazil, Argentina, Colombia, Chile, Mexico, Peru, Ecuador, Venezuela and Uruguay.

### **Fundación Telefónica, the social side of the digital era**

Fundación Telefónica has been working for more than 20 years to be a catalyst for social inclusion in the digital era and contribute to creating a more inclusive, just and supportive world. True to its technological origins, it trusts in the unlimited capabilities of new technologies to improve people's lives and connect them with the opportunities of digital progress. With this vision, it operates in 41 countries with a transformative vocation, connecting society with [education](#) to reduce the education gap; with the [new employability](#) to generate the digital profiles demanded by the labor market; with [digital knowledge](#) to generate a common reflection on the ideas that are changing the world; and with [solidarity](#), developing social action hand in hand with Telefónica employees so that the most vulnerable have the same opportunities for development. And it does so through initiatives with a digital soul, global and inclusive, and with the combined forces of more than 500 entities and 100 public administrations.

### **About IE University**

IE University promotes positive change through education, research and innovation. The academic institution offers a technology-based learning ecosystem for leaders who make a difference in the world with global vision, an entrepreneurial mindset, respect for diversity and sustainability, and a unique focus on the humanities. IE University is comprised of five schools: IE Business School, IE Law School, IE School of Global and Public Affairs, IE School of Architecture and Design and IE School of Human Sciences and Technology. The institution has a faculty of more than 500 professors who teach students from 140 countries in

undergraduate, master's and executive education programs. IE University's platform of more than 72,000 alumni is present in 165 countries. More information at: [www.ie.edu](http://www.ie.edu)

### About South Summit

[South Summit](#) is the most valuable network for entrepreneurship and business: The best global showcase for the world's leading companies, startups, entrepreneurs, investors and institutions that want to accelerate innovation, build lasting relationships, identify opportunities and generate business. Initiative created by Spain Startup in 2012 is based in Madrid and extends its network of connection to the rest of the world. Brazil, Mexico, Colombia, Peru, Chile and Argentina have already hosted editions of South Summit. Of the 25,000 startups that have participated in its Startup Competition, the more than 800 finalists (6 unicorns) have a survival rate of 90% and have already raised investment of more than \$9.27 billion. In its 10th edition, South Summit 2022 brought together more than 15,000 attendees including startups, investors, executives and institutions and 150 international funds, with a portfolio of \$250 billion.

### About "la Caixa" Foundation

Providing opportunities to the people who need them most, contributing to the construction of a fairer and more equitable society is the raison d'être of "la Caixa" Foundation, created in 1904. It currently has a budget of more than 500 million euros a year, making it the leading private foundation in Spain and one of the most important internationally.

The priority of "la Caixa" Foundation is the development of social programs that respond to the challenges of our time, such as the fight against child poverty, creating jobs, caring for people with advanced diseases and the promotion of active and healthy aging. Medical research, training of excellence, culture and education, which are fundamental to promoting progress and equal opportunities, are other strategic lines of action of the Foundation.

For more information:

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