

Fundación Telefónica | International

Awakening ideas awakens the future

Virtual Reality Space

pablo · Wednesday, March 30th, 2016





Espacio Fundación Telefónica Madrid is updating its exhibits and presents the Virtual Reality Space, the first space open to everyone where they can experience virtual reality for free. The Virtual Reality Space is on the fourth floor of the showroom and will feature the latest gadgets and experiences in this field.

Following the success of the events dedicated to virtual reality held in the Espacio showroom and conscious of the fact that virtual reality will be the standout technology of 2016, this will be a dynamic and vibrant space embracing the latest advances in this technology in terms of both devices and content. Topics will include health, education, journalism and history, and content will be updated periodically thanks to our collaboration with The App Date.

The Virtual Reality Space will have two types of content: physical and experiential. On the one hand, the exhibition will go over the history of virtual reality in a visual and interactive manner, showing the technical revolution behind it, explaining how pieces are recorded in 360° and providing a huge map of existing devices and their main uses by disciplines and professional sectors.

After gaining a better understanding of VR (Virtual Reality) and learning about the most important projects taking place both nationally and internationally, users can experience virtual reality through different activities and devices: with a booth which gives the sensation of immersion achieved by a smartphone and Samsung Gear VR with Glove One gloves by NeuroDigital Technologies with which you can touch and interact with content or with platforms such as Wizdish, which allow users to navigate through virtual space. The visit ends with a 360° selfie in which visitors can share their journey through the Virtual Reality Space and thereby show that everyone can create virtual reality content. The hashtag is #EspacioVR.

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